



## **Artwork and File Specifications**

Please provide the following file formats and artwork specifications in order for us to provide you with accurate and efficient service.

### **File Formats**

All artwork to be produced in Window PC format most current versions using the following applications:

- Adobe Illustrator (AI) **CS5**, EPS, PDF (**ensure all fonts are converted to outlines and all images are linked, not imbedded**)
- **We cannot accept Indesign – please convert to AI CS5 \*\*\*\*\***
- Photoshop – TIFF, EPS, JPG, PSD (save images with layers intact (do not flatten images, outline fonts)

### **Artwork Specifications**

All artwork to be produced in CMYK – process colours only.

#### **Signs under 5m<sup>2</sup> should be produced as follows:**

- Artwork to be scaled to 25% of final size
- Allow 5mm bleed all around at the 25% size
- Any scans should be in CMYK, higher and not less than 400dpi at 25% size

#### **Signs over 5m<sup>2</sup> should be produced as follows:**

- Artwork should be scaled to 10% of final size
- Allow 5mm bleed all around at the 10% size
- Any scans should be in CMYK, higher and not less than 400dpi at 10% size

#### **Finishing Requirements**

- Banners (in stands or with aluminium tracking) Allow 20mm bleed top and bottom for pockets and 5mm each side for finishing.
- Hanging banner with rods please allow 80mm top and bottom for pockets and 40mm bleed each side for finishing.
- Flags allow 60mm extra space around edges from text being too close to edge & minimum 20mm bleed all around.

#### **All fonts must be converted to outlines/paths (we cannot accept true-type fonts.)**

Supply all logos as Illustrator (EPS) files. Supply all relevant files – including all linked or placed files.

**Note:** Digital printing is a 4 colour process (CMYK) method of imaging. This method does not allow for the printing of specific Pantone (PMS) colours. It only allows for the 4 colour process equivalent to be matched (refer Pantone Process Colour Imaging Guide, Solid to Process). We will do our best to match any PMS colours specified on the artwork/proof, however we cannot guarantee a perfect match.

#### **File Delivery:**

1. Disks: CD, DVD, USB
2. Email – [stadiumsigns@stadiumsigns.com.au](mailto:stadiumsigns@stadiumsigns.com.au) - only to be used for files less than 8MB
3. Upload to [www.yousendit.com.au](http://www.yousendit.com.au) and email us the link
4. Contact us to arrange invitation to join our [www.dropbox.com](http://www.dropbox.com)